

# PURRU

A stylized illustration of a plant with several small, round, dotted flowers on thin stems, positioned to the right of the word 'PURRU'. A thin, curved line extends from the bottom of the plant, passing under the word 'PURRU' and ending in two small dots on the left.

Nature-led Interiors & Outdoor Living Design

*Design where people can slow down, pause and feel grounded*

Kushagra Tyagi | +91 9665182324

Purru approaches residential design through the relationship between built space and nature. Rather than treating landscape and interiors as separate disciplines, the studio brings them together, creating cohesive living environments shaped by climate, materiality and human experience.

# Kushagra Tyagi

*Founder, Purru*

Kushagra founded Purru with the intention of bringing the garden back into the city and to create homes where people can slow down to pause and reconnect with nature.

With over 10 years in the industry, his work demonstrates how terraces, balconies and outdoor spaces can be active extensions of homes, improving usability, wellbeing and overall living experiences.

He balances spatial planning, planting and material utilisation, to design abodes that feel inherently grounded, timeless and deeply connected to their surroundings.

What differentiates his approach is a deep draw from Indian heritage, art history and global design, creating spaces that feel layered, cultural and alive.



ELLE  
DECOR

DESIGN  
ESSENTIA  
architecture & design magazine

LUXEBOOK

Livingetc  
INDIA

GoodHomes

dwell

ap BEAUTIFUL  
HOMES  
with asianpaints

THE  
ARCHITECT'S  
DIARY

ARCHITECTURE  
+ DESIGN

INDIA  
TODAY



### **Terrace Design**

---

*Terraces as extensions of homes*

Planned for relaxation, gathering and daily outdoor living



### **Balcony Transformation**

---

*Environments within Homes*

Layered greenery, seating integration, and climate-responsive design.



### **Nature-Led Interiors**

---

*Spaces shaped by light, natural materials and calm*

Where greenery and outdoor connections become a part of the home



### **Outdoor Living Planning**

---

*Early-stage collaboration with architects and homeowners.*

Outdoor environments and landscape conceived as part of the architectural vision.



### **Wellness-Oriented Spaces**

---

*Homes designed for slower and intentional living*

Natural textures and human centered layouts encouraging daily retreat,



### **Culture Inspired Design**

---

*Drawing from heritage and global art*

Spaces that feel layered, cultural and deeply personal.



# Modern Indian Terrace

Pune Terrace 500 sq. ft

*Transforming an underused penthouse terrace into a vibrant outdoor retreat drawing inspiration from Indian heritage elements.*

## The Challenge

A large terrace with an ageing wooden deck lacked character and spatial definition, offering little visual warmth or connection to the home's design language.

## Our Response

Patterned Indigo-Ochre Spanish tiles, custom teak seating, heritage accents like brass samais and a statement pillar created a richly detailed modern Indian terrace.

DIVE INTO OUR WORK

PURRU



# The Royal Canopy

Pune Terrace 1100 sq. ft

*Reimagining an open terrace as a regal outdoor retreat layered with global influences and vibrant hues, creating a space of quiet luxury.*

## The Challenge

A vast open terrace lacked identity and intimacy, offering the bare minimum of lifestyle enhancement despite its generous scale and identified potential.

## Our Response

A sculptural gazebo, hand-painted statement wall and curated decor sourced from across cultures were paired with greenery to craft a vibrant and indulgent terrace escape.

DIVE INTO OUR WORK

PURRU 



# Vasant Vatika

Pune      Penthouse Terrace      1500 sq. ft

*Transforming a terrace into a vibrant Indian courtyard-inspired retreat, where bold colours and heritage artefacts evoke a timeless charm.*

## The Challenge

An expansive terrace needed to balance grandeur with warmth, while integrating traditional Indian elements without overwhelming the openness of the space.

## Our Response

Inspired by traditional aangan, vivid colours, cultural artefacts, a crafted gazebo and layered greenery shaped an immersive terrace rich in character and comfort.

DIVE INTO OUR WORK

PURRU



# Verdant Verandah

Pune Penthouse Balcony 500 sq. ft

*Framing sweeping forest views through a balcony where nature-inspired furnishings, playful colours and details create an outdoor sanctuary.*

## The Challenge

A scenic balcony with spectacular views lacked a defined identity and needed a design that celebrated the surroundings while enhancing comfort and character.

## Our Response

Patterned tiles, nature-inspired furniture, Mughal hand-painted planters and vibrant accents were layered with warm lighting to craft a joyful balcony overlooking lush forests.

DIVE INTO OUR WORK

PURRU 



# Saanjh

Pune Residence 1350 sq. ft

*Conceived as a soulful urban sanctuary, this three-bedroom residence celebrates the vibrancy of Indian living and quiet sophistication.*

## The Challenge

To create a home that balances cultural richness with modern comfort, while remaining warm, functional and welcoming for both family life and guests.

## Our Response

Colours, crafts and culturally rooted accents were woven into a refined spatial palette, shaping a home that uplifts the clients daily lifestyle and remains effortlessly elegant.

DIVE INTO OUR WORK

PURRU

# Events & Talks



## 01 Prominent Voice at Mumbai Climate Week Godrej Design Lab

Speaking on climate-conscious residential design and the role of green outdoor spaces in urban living.

## 02 On the FOAID Jury-Young Designers Award

Evaluating emerging design talent and new voices shaping the future of Indian architecture and interiors.

## 03 Presenter - The Case for Terraces & Balconies

Presented a case study on the growing importance of outdoor spaces in contemporary residential design.

## 04 Panelist at DesignPOV

Alongside senior architects on how outdoor spaces shape lifestyle, wellness, and long-term architectural value in urban homes.

## 05 Spotlight In Elle Decor

Trends prediction and a spotlight feature on the importance of outdoor living, bringing nature-led design into the forefront of residential conversations.

# How We Collaborate With You

Purru works as a design consultancy partner, collaborating with architects and developers to integrate outdoor living and nature-led design seamlessly within projects.

## Early Design Integration

Working alongside the architectural team to plan terraces, balconies and outdoor environments from the initial stages of design.

## Complementing Architectural Vision

Design decisions made to enhance and support the project's architectural language, never to compete against it.

## Specialised Outdoor-Living Expertise

Providing focused inputs on outdoor spatial planning, planting strategies, materials and user experience.

## Design Consultancy Model

Coordinating with project stakeholders while supporting smooth on-site execution through detailed design documentation.

## Client & Lifestyle Understanding

Ensuring outdoor and transitional spaces respond to how residents actually live and use their homes.

Villas | Penthouses | Premium residences | Large terraces | Developer show homes

# How We Bring a Project to Life

## Initial Consultation

Understanding lifestyle, expectations, and spatial potential through discussions, site photographs and layout review.

## Site Visit & Analysis

A detailed visit to study existing conditions, circulation and spatial possibilities.

## Concept Development

Developing design direction-spatial planning, mood, materials and planting approach.

## Design Presentation

Presenting through layouts, visual references and design intent for clear client understanding.

## Detailed Drawings

Technical drawings including layout plans, sections, material details and plantation plans for execution.

## Site Coordination

Working closely with contractors and vendors to ensure the design is implemented as intended.



PURRU 

BY

KUSHAGRA TYAGI

*We Design a Lifestyle For a Lifetime*

+91 9665182324

E-mail - [kushagra@purru.in](mailto:kushagra@purru.in)

Instagram - [@purrubykushagraa](https://www.instagram.com/purrubykushagraa)

Website - [Tap Here](#)